

ST. JOSEPH'S EVENING COLLEGE (AUTONOMOUS)

II SEMESTER M.A. [JOURNALISM] EXAMINATIONS - APRIL 2019

ENVIRONMENTAL COMMUNICATION

Duration: 2.5 Hours

Max. Marks: 70

SECTION - A

I) Write short notes on any FIVE. (5x5=25)

1. Global Warming
2. Project Tiger
3. Narmada Bachao Andolan
4. Kyoto Protocol
5. Environmental Movements
6. Flora and Fauna

SECTION - B

II) Answer any THREE of the following questions. (10x3=30)

7. Critically examine the cause and consequences of pollution in India.
8. Delineate the significance of environmental protection programs with suitable examples.
9. Analyze development v/s environment.
10. What is the role of media in protecting environment? Explain with any two media programs.

SECTION - C

III) Answer any ONE of the following questions. (1x15=15)

11. Explain the major laws protecting environment in India.
12. Media shapes the understanding of environment. Analyze this statement with examples.